




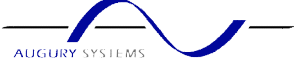





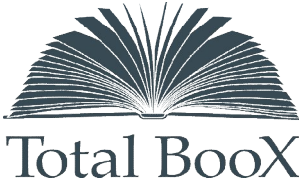


Israel to NYC - 2013 Delegates

Company	Website	Company Description	Names & Titles of Delegates
Digital Media/Advertising			
1	 www.curiyo.com	A 1-click online information-discovery tool to satisfy reader curiosity. It brings the user quick and dynamic information from top publishers, social networks, and bloggers on demand.	Bob Rosenschein, CEO
2	 www.viewbix.com	Video marketing platform that enables companies to drive leads, sales, and fans from their videos across the web, mobile, and social networks. In minutes, companies can add apps to existing videos, engage viewers, and drive calls to action and then share that experience everywhere.	Jonathan Stefansky, Co-Founder & CEO Hillel Scheinfeld, Co-Founder & COO
3	 www.podiumadtech.com www.adcore.com	Its dynamic campaign creation functionality makes it easy to link a company's product inventory feed to adCore to automatically create and update ad campaigns - including stock and price changes - in both search and shopping engines. Campaigns can then be duplicated between marketing channels and optimized using adCore's advanced Rule Engine.	Michael Bassin, Chief Sales Manager Talia Schmidt, Chief Success Manager
4	 www.connesta.com	SaaS cloud based B2B solution that enables multimedia production of live events (e.g. conferences, speeches, concerts, etc.) with the functionality of HW TV control and without the upfront and maintenance investment.	Eli Doron, Founder & CEO
Enterprise			
5	 CHOOZER www.choozerjobs.com	A SaaS platform that allows companies to hire better employees faster by combining incentive-based employee referral programs with the leverage of their employees' social networks.	Brian Hecht , Chairman of the Board Artem Kroupenev, VP Strategy
6	 www.senexx.com	Enables employees to ask questions, explore topics and find experts directly out of their organizations' existing emails, instant messaging, or internal social networks.	Zeevi Michel, Founder and CEO
7	 Cellular Telepathy www.cellepathy.com	SaaS that uses data from the accelerometers, gyroscopes, and other sensors on smartphones and tablets to power innovative, algorithmic solutions to real-world problems such as distractive driving of passenger vehicles.	Dan Abramson, CEO Sean A. Ir, VP of Marketing
8	 AUGURY SYSTEMS www.augurysystems.com	"Shazam", but for engines. By listening to machines, it can diagnose them and predict future failures. Connect off-the-shelf acoustic sensors to smartphones and leverage big data and machine learning algorithms to diagnose the machine in real-time.	Saar Yoskovitz, Co-Founder & CEO Gal Shaul, Co-Founder & CTO
9	 www.zazma.com	Partners with leading B2B suppliers to increase sales by providing underserved small business customers with more credit and longer repayment cycles. Zazma provides online access, instantaneous approvals, and 100% payment guarantees.	Benjy Feinberg, Co- Founder & CEO

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Consumer/E-Commerce			
10	 www.fashioholic.com	<p>Mobile games designed for m-commerce in fashion industry. Games are based on proprietary technology that "speaks" the language of commerce. Insights gained while user is playing the game allows for real-time merchandise targeting, lead generation, and inference of market trends.</p>	Amit Manna, Co-Founder and COO
11	 www.seebo.com	<p>Helps toy makers advance from traditional toys to connected toys: a toy/game combination of physical toys and virtual games, on smart screens. Using intricate interactions between the toy itself and its game, Seebo brings toys to life and provides new, innovative, and exciting play patterns.</p>	Lior Akavia, Co-Founder and CEO
12	 www.brayola.com	<p>Beauty comes in ALL sizes, ages, and colors. Brayola's mission is to help women everywhere find their perfect fit bras & feel beautiful! Powered by a unique combination of powerful platform and community - leveraging big data and crowd sourcing to achieve the perfect fit.</p>	Orit Hashay, Founder and CEO
13	 www.roomixer.com	<p>Roomixer is an online B2B marketplace for the lodging industry to buy and sell turned-away bookings. By uniquely capitalizing on potentially "lost" opportunities, Roomixer offers hotels and vacation rentals the ability to improve customer service, generate an entirely new revenue stream and increase revenue.</p>	Liran Jakob Rosenfeld, Co-Founder and CEO Salick (Shlomo) Cogan, Co-Founder and CTO
14	 www.totalboox.com	<p>An innovative ebook distribution platform, where access to all books is always free, users can read online and offline, and pay only for the pages they actually read. This revolutionary model, of paying only for value received enables significant improvements in discoverability, reader-book matching, distribution, and more.</p>	Yoav Lorch, Founder and CEO